



www.kpho.com

CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

CONTRACT

Contract / Revision 497564 /	Alt Order # 06363660
<u>Product</u>	
NRSC 2012	
<u>Contract Dates</u> 10/05/12 - 10/10/12	<u>Estimate #</u>
<u>Advertiser</u> NRSC	<u>Original Date / Revision</u> 10/04/12 / 10/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast
	<u>Cash/Trade</u> Cash
<u>Station</u> KPHO	<u>Account Executive</u> Matt Norton
<u>Sales Office</u> HRP-WASHING	
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 25-54	
<u>IDB#</u>	<u>Advertiser Code</u>
	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Spots	Spots	
1	KPHO	10/05/12	10/05/12	M-F 5-530am	M-F 5-530a		:30			NM	1	1	\$350.00
		<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> ----1--				<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
2	KPHO	10/08/12	10/10/12	M-F 5-530am	M-F 5-530a		:30			NM	3	3	\$1,050.00
		<u>Start Date</u> Week: 10/08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> MTW----				<u>Spots/Week</u> 3	<u>Rate</u> \$350.00				
3	KPHO	10/05/12	10/05/12	M-F 530-6a	M-F 530-6a		:30			NM	1	1	\$350.00
		<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> ----1--				<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
4	KPHO	10/08/12	10/10/12	M-F 530-6a	M-F 530-6a		:30			NM	3	3	\$1,050.00
		<u>Start Date</u> Week: 10/08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> MTW----				<u>Spots/Week</u> 3	<u>Rate</u> \$350.00				
5	KPHO	10/05/12	10/05/12	M-F 6-630a	M-F 6-630a		:30			NM	1	1	\$200.00
		<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> ----1--				<u>Spots/Week</u> 1	<u>Rate</u> \$200.00				
6	KPHO	10/08/12	10/10/12	M-F 6-630a	M-F 6-630a		:30			NM	3	3	\$600.00
		<u>Start Date</u> Week: 10/08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> MTW----				<u>Spots/Week</u> 3	<u>Rate</u> \$200.00				
7	KPHO	10/05/12	10/05/12	M-F 630-7a	M-F 630-7a		:30			NM	1	1	\$200.00
		<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> ----1--				<u>Spots/Week</u> 1	<u>Rate</u> \$200.00				
8	KPHO	10/08/12	10/10/12	M-F 630-7a	M-F 630-7a		:30			NM	3	3	\$600.00
		<u>Start Date</u> Week: 10/08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> MTW----				<u>Spots/Week</u> 3	<u>Rate</u> \$200.00				
9	KPHO	10/05/12	10/05/12	CBS EARLY SHOW	M-F 7a-9a		:30			NM	3	3	\$525.00
		<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> ----3--				<u>Spots/Week</u> 3	<u>Rate</u> \$175.00				
10	KPHO	10/08/12	10/10/12	CBS EARLY SHOW	M-F 7a-9a		:30			NM	9	9	\$1,575.00
		<u>Start Date</u> Week: 10/08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> MTW----				<u>Spots/Week</u> 9	<u>Rate</u> \$175.00				
11	KPHO	10/05/12	10/05/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	1	1	\$800.00
		<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> ----3--				<u>Spots/Week</u> 3	<u>Rate</u> \$800.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

www.kpho.com

Contract / Revision 497564 /	Alt Order # 06363660	
Contract Dates 10/05/12 - 10/10/12	Product NRSC 2012	Estimate #
Advertiser NRSC		Original Date / Revision 10/04/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	----1--				1	\$800.00			
12	KPHO	10/08/12	10/10/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MTW----				3	\$800.00			
13	KPHO	10/05/12	10/05/12	BETTER ARIZONA	M-F 10a-1058a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	----1--				1	\$250.00			
14	KPHO	10/08/12	10/10/12	BETTER ARIZONA	M-F 10a-1058a		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MTW----				3	\$250.00			
15	KPHO	10/05/12	10/05/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	----1--				1	\$800.00			
16	KPHO	10/08/12	10/10/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MTW----				3	\$800.00			
17	KPHO	10/05/12	10/05/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	----1--				1	\$450.00			
18	KPHO	10/08/12	10/10/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MTW----				3	\$450.00			
19	KPHO	10/05/12	10/05/12	M-F 1230p-3p	1230p-3p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	----2--				2	\$800.00			
20	KPHO	10/08/12	10/10/12	M-F 1230p-3p	1230p-3p		:30			NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MTW----				6	\$800.00			
21	KPHO	10/05/12	10/05/12	LET'S MAKE A DEAL	M-F 2-3p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	----1--				1	\$700.00			
22	KPHO	10/08/12	10/10/12	LET'S MAKE A DEAL	M-F 2-3p		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MTW----				3	\$700.00			
23	KPHO	10/05/12	10/05/12	PEOPLES COURT	M-F 3p-357p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	----2--				2	\$250.00			
24	KPHO	10/08/12	10/10/12	PEOPLES COURT	M-F 3p-357p		:30			NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MTW----				6	\$250.00			
25	KPHO	10/05/12	10/05/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	----1--				1	\$300.00			
26	KPHO	10/08/12	10/10/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MTW----				3	\$300.00			
27	KPHO	10/05/12	10/05/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	----1--				1	\$750.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



CBS 5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

www.kpho.com

Contract / Revision 497564 /	Alt Order # 06363660	
Contract Dates 10/05/12 - 10/10/12	Product NRSC 2012	Estimate #
Advertiser NRSC	Original Date / Revision 10/04/12 / 10/05/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount	
											Start Date	End Date		
28	KPHO	10/08/12	10/10/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM			3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:	10/08/12	10/14/12	MTW----					3	\$750.00					
29	KPHO	10/05/12	10/05/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM			1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:	10/01/12	10/07/12	---1---					1	\$700.00					
30	KPHO	10/08/12	10/10/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM			3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:	10/08/12	10/14/12	MTW----					3	\$700.00					
31	KPHO	10/05/12	10/05/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM			1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:	10/01/12	10/07/12	----1--					1	\$1,000.00					
32	KPHO	10/08/12	10/10/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM			3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:	10/08/12	10/14/12	MTW----					3	\$1,000.00					
33	KPHO	10/05/12	10/05/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM			1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:	10/01/12	10/07/12	----1--					1	\$1,300.00					
34	KPHO	10/08/12	10/10/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM			3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:	10/08/12	10/14/12	MTW----					3	\$1,300.00					
35	KPHO	10/05/12	10/05/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM			1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:	10/01/12	10/07/12	----1--					1	\$425.00					
36	KPHO	10/08/12	10/10/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM			3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:	10/08/12	10/14/12	MTW----					3	\$425.00					
37	KPHO	10/05/12	10/05/12	M-F 10pm News Repeat	M-F 11:39p-12:13a		:30			NM			1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:	10/01/12	10/07/12	----1--					1	\$150.00					
38	KPHO	10/08/12	10/10/12	M-F 10pm News Repeat	M-F 11:39p-12:13a		:30			NM			3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:	10/08/12	10/14/12	MTW----					3	\$150.00					
39	KPHO	10/09/12	10/09/12	NCIS	Tue 7p-8p		:30			NM			1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:	10/08/12	10/14/12	-1-----					1	\$7,500.00					
40	KPHO	10/09/12	10/09/12	NCIS: LOS ANGELES	Tue 8p-9p		:30			NM			1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:	10/08/12	10/14/12	-1-----					1	\$7,500.00					
41	KPHO	10/10/12	10/10/12	SURVIVOR:PHILIPPINES	Wed 7p-8p		:30			NM			1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:	10/08/12	10/14/12	--1----					1	\$4,500.00					
42	KPHO	10/10/12	10/10/12	CRIMINAL MINDS	Wed 8p-9p		:30			NM			1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:	10/08/12	10/14/12	--1----					1	\$4,000.00					
43	KPHO	10/10/12	10/10/12	CSI:CRIME SCENE INVESTI	Wed 9p-10p		:30			NM			2	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:	10/08/12	10/14/12	--1----					1	\$4,000.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



www.kpho.com

CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

Contract / Revision	Alt Order #	
497564 /	06363660	
Contract Dates	Product	Estimate #
10/05/12 - 10/10/12	NRSC 2012	
Advertiser		Original Date / Revision
NRSC		10/04/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date	End Date	Weekdays	Description	Start/End Time	Weekdays	Length	Rate	Type		
1	KPHO	10/08/12	10/14/12	CSI:CRIME SCENE INVESTI	Wed 9p-10p	---W---	:30		\$4,000.00	NM		
				See MG 43.2,43.3								
2	KPHO	10/07/12	10/07/12	NFL Doubleheader-E	NFL Doubleheader	-----St	:30		\$3,500.00	NM		
④	MG for 57.1,43.1											
3	KPHO	10/07/12	10/07/12	NFL Doubleheader-L	NFL Doubleheader	-----Sl	:30		\$5,000.00	NM		
④	MG for 57.1,43.1											
44	KPHO	10/05/12	10/05/12	CSI:NY	Fri 7p-8p		:30			NM	1	\$3,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/01/12	10/07/12	----1--	1	\$3,500.00						
45	KPHO	10/05/12	10/05/12	BLUE BLOODS	F 9p-10p		:30			NM	1	\$5,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/01/12	10/07/12	----1--	1	\$5,000.00						
46	KPHO	10/06/12	10/06/12	Sat 5a-7a	Sat AM		:30			NM	2	\$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/01/12	10/07/12	----2-	2	\$150.00						
47	KPHO	10/06/12	10/06/12	NCAA Football Reg Season	NCAA Football		:30			NM	1	\$850.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/01/12	10/07/12	----1-	1	\$850.00						
48	KPHO	10/06/12	10/06/12	CBS 5 NEWS @ 5P	Sa 5PM News		:30			NM	1	\$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/01/12	10/07/12	----1-	1	\$350.00						
49	KPHO	10/06/12	10/06/12	CBS 5 NEWS @ 530P	Sat 530PM News		:30			NM	1	\$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/01/12	10/07/12	----1-	1	\$350.00						
50	KPHO	10/06/12	10/06/12	CBS 5 NEWS @ 630P	Sa 630PM News		:30			NM	1	\$650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/01/12	10/07/12	----1-	1	\$650.00						
51	KPHO	10/06/12	10/06/12	48 HOURS MYSTERY	Sat 9p-10p		:30			NM	1	\$2,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/01/12	10/07/12	----1-	1	\$2,500.00						
52	KPHO	10/06/12	10/06/12	Sa Late News	Sa 10p-1035p		:30			NM	1	\$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/01/12	10/07/12	----1-	1	\$800.00						
53	KPHO	10/07/12	10/07/12	CBS SUNDAY MORNING	Various		:30			NM	2	\$2,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/01/12	10/07/12	----2	2	\$1,200.00						
54	KPHO	10/07/12	10/07/12	NFL Doubleheader-L	NFL Doubleheader		:30			NM	1	\$4,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/01/12	10/07/12	----1	1	\$4,500.00						
55	KPHO	10/07/12	10/07/12	Rasmussen	Various		:30			NM	1	\$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/01/12	10/07/12	----1	1	\$450.00						
56	KPHO	10/07/12	10/07/12	CBS 5 NEWS @ 530P	Su 530p-6p		:30			NM	1	\$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/01/12	10/07/12	----1	1	\$750.00						
57	KPHO	10/07/12	10/07/12	60 MINUTES	Sun 6p-7p		:30			NM	0	\$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/01/12	10/07/12	----1	1	\$4,500.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



www.kpho.com

CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

Contract / Revision	Alt Order #	
497564 /	06363660	
Contract Dates	Product	Estimate #
10/05/12 - 10/10/12	NRSC 2012	
Advertiser		Original Date / Revision
NRSC		10/04/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
								Spots/Week	Rate	Type			
	Spot	Start Date	End Date	Weekdays	Spots/Week				Rate				
	Ch	Date Range		Description									
1	KPHO	10/01/12-10/07/12		60 MINUTES See MG 43.2,43.3	Sun 6p-7p		--:--	S1	:30	\$4,500.00	NM		
58	KPHO	10/07/12	10/07/12	THE GOOD WIFE	Sun 8-9p				:30		NM	1	\$4,000.00
	Start Date	End Date		Weekdays	Spots/Week				Rate				
	Week:	10/01/12	10/07/12	-----1	1				\$4,000.00				
59	KPHO	10/07/12	10/07/12	THE MENTALIST	Sun 9-10p				:30		NM	1	\$7,000.00
	Start Date	End Date		Weekdays	Spots/Week				Rate				
	Week:	10/01/12	10/07/12	-----1	1				\$7,000.00				
60	KPHO	10/07/12	10/07/12	Su Late News	Su 10p-1035p				:30		NM	1	\$1,100.00
	Start Date	End Date		Weekdays	Spots/Week				Rate				
	Week:	10/01/12	10/07/12	-----1	1				\$1,100.00				
Totals											116	\$111,900.00	

*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/10/12	116	\$111,900.00	\$95,115.00	\$475.57	\$95,590.57
Totals	116	\$111,900.00	\$95,115.00	\$475.57	\$95,590.57

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



www.kpho.com

CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>
498120 /	06367930
<u>Product</u>	
NRSC 2012	
<u>Contract Dates</u>	<u>Estimate #</u>
10/11/12 - 10/16/12	
<u>Advertiser</u>	<u>Original Date / Revision</u>
NRSC	10/10/12 / 10/11/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KPHO	Matt Norton
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 25-54	
<u>IDB#</u>	<u>Advertiser Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	<u>Spots</u>	Amount
1	KPHO	10/11/12	10/12/12	M-F 5-530am	M-F 5-530a		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	---	TF--				2	\$400.00			
2	KPHO	10/15/12	10/16/12	M-F 5-530am	M-F 5-530a		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	MT-----					2	\$400.00			
3	KPHO	10/11/12	10/12/12	M-F 530-6a	M-F 530-6a		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	---	TF--				2	\$400.00			
4	KPHO	10/16/12	10/16/12	M-F 530-6a	M-F 530-6a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-1-----					1	\$400.00			
5	KPHO	10/11/12	10/12/12	M-F 6-630a	M-F 6-630a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	---	TF--				2	\$250.00			
6	KPHO	10/15/12	10/16/12	M-F 6-630a	M-F 6-630a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	MT-----					2	\$250.00			
7	KPHO	10/11/12	10/12/12	M-F 630-7a	M-F 630-7a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	---	TF--				2	\$250.00			
8	KPHO	10/15/12	10/16/12	M-F 630-7a	M-F 630-7a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	MT-----					2	\$250.00			
9	KPHO	10/11/12	10/12/12	CBS EARLY SHOW	M-F 7a-9a		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	---	TF--				4	\$250.00			
10	KPHO	10/15/12	10/16/12	CBS EARLY SHOW	M-F 7a-9a		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	MT-----					4	\$250.00			
11	KPHO	10/11/12	10/12/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	MT-----					4	\$1,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



CBS 5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

www.kpho.com

Contract / Revision 498120 /	Alt Order # 06367930	
Contract Dates 10/11/12 - 10/16/12	Product NRSC 2012	Estimate #
Advertiser NRSC	Original Date / Revision 10/10/12 / 10/11/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Spots	Spots	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/08/12	10/14/12	---TF--									
12	KPHO	10/15/12	10/16/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	4	\$4,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/15/12	10/21/12	MT-----									
13	KPHO	10/11/12	10/12/12	BETTER ARIZONA	M-F 10a-1058a		:30			NM	2	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/08/12	10/14/12	---TF--									
14	KPHO	10/15/12	10/16/12	BETTER ARIZONA	M-F 10a-1058a		:30			NM	2	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/15/12	10/21/12	MT-----									
15	KPHO	10/11/12	10/12/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	3	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/08/12	10/14/12	---TF--									
16	KPHO	10/15/12	10/16/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	3	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/15/12	10/21/12	MT-----									
17	KPHO	10/11/12	10/12/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	2	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/08/12	10/14/12	---TF--									
18	KPHO	10/15/12	10/16/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	2	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/15/12	10/21/12	MT-----									
19	KPHO	10/11/12	10/12/12	M-F 1230p-3p	1230p-3p		:30			NM	4	\$3,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/08/12	10/14/12	---TF--									
20	KPHO	10/15/12	10/16/12	M-F 1230p-3p	1230p-3p		:30			NM	4	\$3,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/15/12	10/21/12	MT-----									
21	KPHO	10/11/12	10/12/12	LET'S MAKE A DEAL	M-F 2-3p		:30			NM	2	\$1,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/08/12	10/14/12	---TF--									
22	KPHO	10/15/12	10/16/12	LET'S MAKE A DEAL	M-F 2-3p		:30			NM	2	\$1,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/15/12	10/21/12	MT-----									
23	KPHO	10/11/12	10/12/12	PEOPLES COURT	M-F 3p-357p		:30			NM	4	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/08/12	10/14/12	---TF--									
24	KPHO	10/15/12	10/16/12	PEOPLES COURT	M-F 3p-357p		:30			NM	4	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/15/12	10/21/12	MT-----									
25	KPHO	10/11/12	10/12/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	4	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/08/12	10/14/12	---TF--									
26	KPHO	10/15/12	10/16/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	3	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/15/12	10/21/12	MT-----									
27	KPHO	10/11/12	10/12/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	2	\$1,700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/08/12	10/14/12	---TF--									

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

www.kpho.com

Contract / Revision	Alt Order #	
498120 /	06367930	
Contract Dates	Product	Estimate #
10/11/12 - 10/16/12	NRSC 2012	
Advertiser		Original Date / Revision
NRSC		10/10/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	
											Spots	Amount
28	KPHO	10/15/12	10/16/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/15/12	10/21/12	MT-----					2	\$850.00			
29	KPHO	10/11/12	10/12/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/08/12	10/14/12	---TF--					2	\$800.00			
30	KPHO	10/15/12	10/16/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/15/12	10/21/12	MT-----					2	\$800.00			
31	KPHO	10/11/12	10/12/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/08/12	10/14/12	---TF--					2	\$1,000.00			
32	KPHO	10/15/12	10/16/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/15/12	10/21/12	MT-----					2	\$1,000.00			
33	KPHO	10/11/12	10/12/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/08/12	10/14/12	---TF--					2	\$1,800.00			
34	KPHO	10/15/12	10/16/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/15/12	10/21/12	MT-----					2	\$1,800.00			
35	KPHO	10/11/12	10/12/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/08/12	10/14/12	---TF--					3	\$425.00			
36	KPHO	10/15/12	10/16/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/15/12	10/21/12	MT-----					2	\$425.00			
37	KPHO	10/11/12	10/12/12	M-F 10pm News Repeat	M-F 11:39p-12:13a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/08/12	10/14/12	---TF--					2	\$100.00			
38	KPHO	10/15/12	10/16/12	M-F 10pm News Repeat	M-F 11:39p-12:13a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/15/12	10/21/12	MT-----					2	\$100.00			
39	KPHO	10/16/12	10/16/12	National Debates	Presidential/Vice-P		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/15/12	10/21/12	-1-----					1	\$5,000.00			
40	KPHO	10/11/12	10/11/12	National Debates	Presidential/Vice-P		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/08/12	10/14/12	---1---					1	\$5,000.00			
41	KPHO	10/12/12	10/12/12	BLUE BLOODS	F 9p-10p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/08/12	10/14/12	----1--					1	\$5,000.00			
42	KPHO	10/13/12	10/13/12	Sat 5a-7a	Sat AM		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/08/12	10/14/12	----2-					2	\$150.00			
43	KPHO	10/13/12	10/13/12	CBS 5 NEWS @ 5P	Sa 5PM News		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/08/12	10/14/12	----1-					1	\$450.00			
44	KPHO	10/13/12	10/13/12	CBS 5 NEWS @ 530P	Sat 530PM News		:30			NM	1	\$450.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

www.kpho.com

Contract / Revision 498120 /	Alt Order # 06367930
Contract Dates 10/11/12 - 10/16/12	Product NRSC 2012
Advertiser NRSC	Original Date / Revision 10/10/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Spots	Spots	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-----1-				1	\$450.00				
45	KPHO	10/13/12	10/13/12	CBS 5 NEWS @ 630P	Sa 630PM News		:30			NM	1	\$750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-----1-				1	\$750.00				
46	KPHO	10/13/12	10/13/12	48 HOURS MYSTERY	Sat 9p-10p		:30			NM	1	\$2,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-----1-				1	\$2,500.00				
47	KPHO	10/13/12	10/13/12	Sa Late News	Sa 10p-1035p		:30			NM	1	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-----1-				1	\$1,000.00				
48	KPHO	10/14/12	10/14/12	CBS SUNDAY MORNING	Various		:30			NM	2	\$2,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-----2				2	\$1,200.00				
49	KPHO	10/14/12	10/14/12	Cardinal's Football	Cardinal's Football		:30			NM	2	\$36,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-----2				2	\$18,000.00				
50	KPHO	10/14/12	10/14/12	Rasmussen	Various		:30			NM	1	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-----1				1	\$450.00				
51	KPHO	10/14/12	10/14/12	CBS 5 NEWS @ 530P	Su 530p-6p		:30			NM	1	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-----1				1	\$1,000.00				
52	KPHO	10/14/12	10/14/12	60 MINUTES	Sun 6p-7p		:30			NM	1	\$5,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-----1				1	\$5,000.00				
53	KPHO	10/14/12	10/14/12	THE GOOD WIFE	Sun 8-9p		:30			NM	1	\$5,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-----1				1	\$5,000.00				
54	KPHO	10/14/12	10/14/12	Su Late News	Su 10p-1035p		:30			NM	1	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-----1				1	\$1,500.00				
E 55	KPHO	10/16/12	10/16/12	NCIS	Tue 8p-9p		:30			NM	1	\$10,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/15/12	10/21/12	-1-----				1	\$10,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
1	KPHO	10/15/12-10/21/12	NCIS		Tue 8p-9p	-Tu-----	:30		\$10,000.00	NM			
			See MG 55.2										
2	KPHO	10/16/12-10/16/12	NCIS: Los Angeles		Tue 8p-9p	-Tu-----	:30		\$10,000.00	NM			
			④ MG for 55.1 10/16										

Totals 117 \$139,225.00

*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/16/12	117	\$139,225.00	\$118,341.25	\$591.71	\$118,932.96
Totals	117	\$139,225.00	\$118,341.25	\$591.71	\$118,932.96

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



PAID POLITICAL
BROADCAST AVAIL REQUEST

TO:	Kevin James	STATION:	KPHO
FROM:	Matt Norten	HRP OFFICE:	Washington DC

REQUEST RECEIVED FROM

DATE: 10/10/12

BUYER:	Neil Williams
AGENCY:	Strategic Media Services
ADDRESS:	3299 K st NW, Washington Dc 20007
PHONE #:	202-337-5700
FAX #:	202-337-8484
OTHER:	

AVAILS FOR

COMMITTEE:	National Republican Senatorial Committee
CPMGN MGR.	John Cornyn
TREASURER:	Stan Huckabee
ADDRESS:	425 2nd Street NE Washington, D.C. 20002
PHONE #:	202-675-6000
FAX #:	
OTHER:	http://www.nrsc.org/

FOR

CANDIDATE:	Issue
OFFICE:	
PARTY:	Republican

DAYPARTS:	All
SCHEDULE DATES:	As Ordered
COMMERCIAL LENGTH:	:30
PROGRAMS:	All
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Neil Williams
do hereby request station time concerning the following issue:

<u>National Republican Senatorial Committee (NRSC)</u>
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by:

NRSC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
--

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

NRSC

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER



Date

Signature

702-337-5700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title